



DESEREA MARSHALL

GRAPHIC & WEB DESIGNER

Better
Improv
Succes

The client was
a computer. All
needed by a
top professional
who the money
needed. It took
several weeks
to get the results.

RESUME

PORTFOLIO LINKS:

bit.ly/IlluminedMarketing

bit.ly/zoeysunshine

ILLUMINEDMARKETING@GMAIL.COM

PRINCETON, TX

(214) 859-0888



EDUCATION

Full sail university online, FL
BFA Graphic design & marketing
2011

SKILLS

Adobe Photoshop + Illustrator + InDesign, HTML, WIX, Canva, Photography, MS Word / Powerpoint, Social Media Ads
(Facebook / Instagram / LinkedIn), Creative Advertising Design + 25 years of Excellent Customer Service, Asana

Cutting-edge graphic designer excited to be a part of an expansive creative team. I enjoy and love creating captivating designs and am top-notch in customer relations. Technical expertise, outside-the-box thinking and multi-disciplinary experiences have enabled me to impact the growth of many start up companies. I thrive in a fast paced multi-tasking role, and shine in prioritizing the dreams of my clients and making them a reality.

EXPERIENCE

Production Artist, Hay House Publishing Inc. – 2024

Assisted with a large-scale project working closely with the creative director, sr production artist and proof-reader. Updated existing book cover, audio covers and interior files with new company name on all products and make other text and image corrections as needed. Adjusted files to new printer templates and guidelines for transitioning to Penguin Random House (PRH) production for new pubs and reprints.

Graphic designer, Illumined Marketing & Publishing – Since 2005

Created branding and marketing campaigns, company marketing materials and advertising. Created cutting edge digital and print marketing materials, logos, websites, and vehicle wraps for small business owners.

Design + layout of children's books. Collaborated with business owners to create effective solutions for their company.

Graphic and website designer, David Coley Art – Since 2013

Created all website + graphic design elements, creative marketing campaigns, digital + print marketing materials, promo clothing + fan-merch. Designed visual content for social media + created e-commerce. Collaboration on indoor and outdoor murals, classroom illustrations, commissioned art + branding campaigns.

Design + layout of children's books.

Graphic designer, Healthcare Paper Co – 2020

Created editorial + print + digital marketing materials. Developed captivating product design templates + referral pads for healthcare companies throughout the USA.

Graphic designer & Creative Director, Sculpt Marketing Group – 2015 - 2018

Expanded and maintained clientele. Created + implemented effective global marketing campaigns, creative branding solutions + websites that sky-rocketed competitive search engine ranking + company performance with proven results.